

Fleet Business Improvement District (BID) Company Ltd

Profit and Loss April 2020 - March 2021

	TOTAL	
	APR 2020 - MAR 2021	APR 2019 - MAR 2020 (PP)
Income		
BID Resilience Grant	8,128.00	
Income from events	1,116.67	29,737.03
Levy payments	158,060.76	162,556.00
Sales of Product Income		
Hand sanitisers	1,569.40	
Total Sales of Product Income	1,569.40	
Total Income	£168,874.83	£192,293.03
GROSS PROFIT	£168,874.83	£192,293.03
Expenses		
Admin		
Accounts and Bookkeeping	5,526.00	5,076.40
Audit Fee	2,000.00	2,000.00
Bank charges	95.62	32.93
Insurance	2,527.40	2,515.67
IT	623.20	581.97
Levy Collection Costs	3,315.20	5,047.50
Miscellaneous	2.25	140.00
Project Delivery Admin Support	881.00	1,686.25
Project Management	0.00	3,920.00
Room Hire	-92.10	0.00
Running the BID - admin costs	3,991.16	
Subscriptions	823.48	875.71
Total Admin	19,693.21	21,876.43
Business Support		
Business Awards		4,831.80
Business Briefings	641.18	1,205.08
COVID Support	10,541.61	
Fire Warden Training		955.00
First Aid Training		3,859.16
FleetWatch		0.00
Meercat Procurement	33.82	
Mental Health Training		1,940.00
Mystery Shopping		29.17
Parking discounts - businesses		2,326.06
Preferred Suppliers (business offers)		9,710.00
Project Management	338.23	938.00
Total Business Support	11,554.84	25,794.27
Improving the Experience		
Christmas Lights	6,659.45	6,131.80
Christmas Market	1,326.00	
High Street recovery support	9,115.19	
Information Wall	69.92	1,547.50

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Long Term vision for Fleet	559.56	
Project Management	642.65	896.00
Security - FleetWatch/DISC	1,527.35	2,974.00
Summer Flowers	1,274.65	3,328.00
Taxi Marshalls		2,000.00
Unit Rental (Fleet Hub)	270.59	
Total Improving the Experience	21,445.36	16,877.30
Marketing, Promotion and Events		
Advertising	8,168.17	22,537.21
Communications	364.67	1,007.48
COVID communications	5,882.99	
Events		
Event - Christmas 2019		12,751.47
Event - Food festival	328.39	45,535.85
Event - General	4,786.87	
Event - Markets	4,276.58	-230.00
Food week		2,062.19
Summer holiday installation	6,040.63	7,957.00
Summer Trail 2020		0.00
Total Events	15,432.47	68,076.51
FindYourFleet magazine	998.84	9,900.12
Levy payer communication		556.32
Loyalty Scheme	9,778.68	
Measurement	711.18	420.00
Miscellaneous		52.30
Printing	493.00	
Project Management	372.06	1,540.00
Sponsorship	1,388.48	1,502.82
Website	7,454.26	727.07
Total Marketing, Promotion and Events	51,044.80	106,319.83
Unrecoverable levy payments	58,227.69	13,799.58
Total Expenses	£161,965.90	£184,667.41
NET OPERATING INCOME	£6,908.93	£7,625.62
Other Expenses		
Depreciation	549.79	549.79
Total Other Expenses	£549.79	£549.79
NET OTHER INCOME	£ -549.79	£ -549.79
NET INCOME	£6,359.14	£7,075.83