

Fleet Business Improvement District (BID) Company Ltd

Profit and Loss

April 2021 - March 2022

	TOTAL
Income	
Levy payments	155,456.19
Sales	0.00
Income from events	1,527.50
Rent - Hub	4,342.33
Total Sales	5,869.83
Total Income	£161,326.02
GROSS PROFIT	£161,326.02
Expenses	
Admin	
Accounts and Bookkeeping	5,825.50
Audit Fee	2,092.10
Bank charges	94.86
Expenses	0.65
Insurance (A-I)	2,589.80
IT (A-IT)	638.40
Levy Collection Costs	2,737.50
Miscellaneous	140.00
Professional Advice	75.00
Project Delivery Admin Support	757.50
Running the BID - admin costs	3,500.00
Subscriptions	892.75
Total Admin	19,344.06
Bad debts	98.20
Business Support	
Business Briefings	400.00
First Aid Training	2,033.00
Levy Payer 121 support	500.00
Loyalty Scheme	0.00
Project Management	100.00
Total Business Support	3,033.00
Improving the Experience	
Christmas Lights	5,307.87
Christmas Market	970.00
Easter Farm	675.00
Halloween	625.00
High Street recovery support	1,000.00
Miscellaneous	5.28
Project delivery (Events Manager) (IE)	979.69
Project Management	250.00
Security - FleetWatch/DISC	1,992.00
Unit Rental (Fleet Hub)	26,499.57
Total Improving the Experience	38,304.41

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Marketing, Promotion and Events	
Advertising	10,982.60
Communications	88.51
Events	
Event - Christmas 2021	6,664.99
Event - Food Weekend	3,431.10
Event - General	6,975.02
Event - Markets	3,051.34
Event Planning and Delivery	14,200.00
Half-term / short holiday activities	835.00
Project Management	0.00
Summer holiday entertainment	820.00
Summer holiday installation	9,165.00
Superhero weekend	4,999.00
Total Events	50,141.45
FindYourFleet magazine	11,256.34
Loyalty Scheme	6,906.53
Miscellaneous	197.00
Printing	1,524.29
Project Management	235.00
Sponsorship	438.33
Video - Fleet as a destination	1,277.54
Website	120.00
Total Marketing, Promotion and Events	83,167.59
Unrecoverable levy payments	8,947.65
Total Expenses	£152,894.91
NET OPERATING INCOME	£8,431.11
Other Expenses	
Depreciation	549.78
Reserves - reballot	7,691.10
Total Other Expenses	£8,240.88
NET OTHER INCOME	£ -8,240.88
NET INCOME	£190.23