

Fleet BID AGM 2023



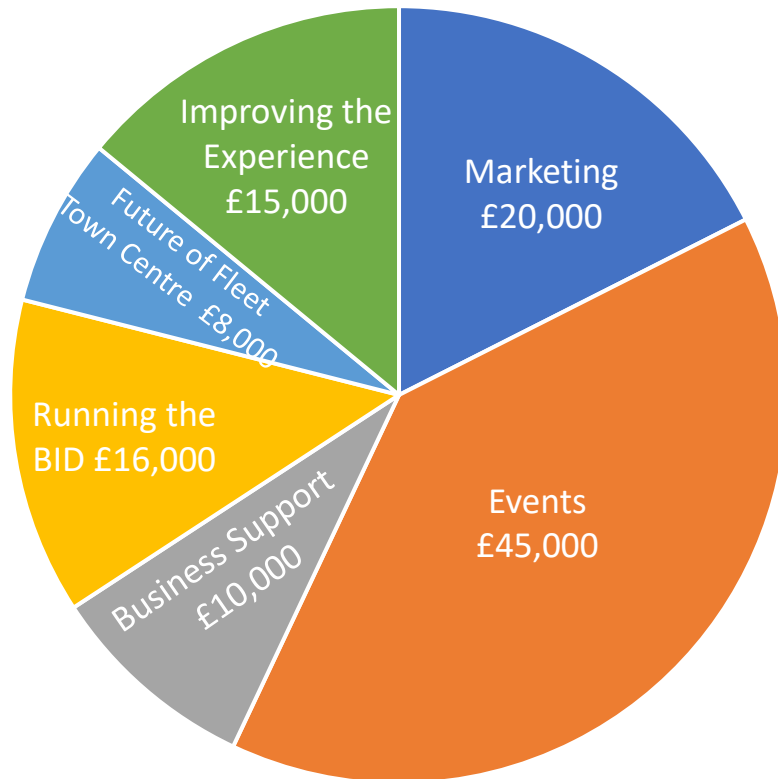
Agenda

- Welcome and Introductions
- Annual report of activity 2022/3
- Appointment of BID Directors
- Approval of 2022/3 accounts
- Fleet planned activity 2023/4
- Your feedback and ideas – open session
- Drinks and sushi taster from Kosmosu



Business Plan

Annual budget



1

Marketing to promote Fleet and highlight the range of businesses, unique offerings and exemplary service that are delivered to people in the local area.

2

Vibrant **programme of events** giving people a reason to visit Fleet, strengthening the sense of community and encouraging people to discover and support local businesses while they are here as well as supporting Fleet's well-loved community events.

3

Business Support including initiatives to reduce crime and antisocial behaviour, training, advice and guidance to help businesses as well as events and activities to strengthen our local business community.

4

Improving the experience to enhance the look and feel of Fleet by enhancing the attractiveness of Fleet, supporting activity to ensure Fleet remains safe and encouraging business to come to Fleet.

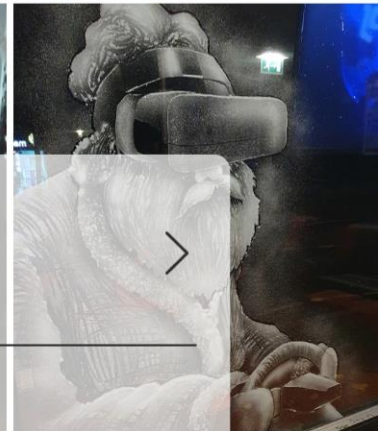
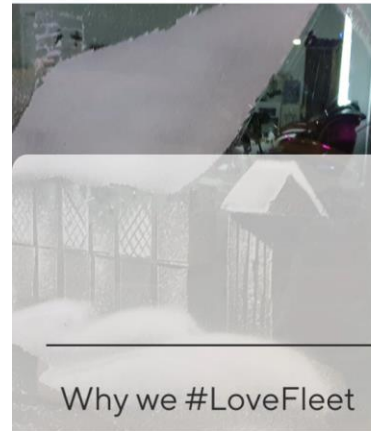
5

Influencing **the future of Fleet town centre** by representing businesses to influence how our town centre needs to change to reflect the needs of the local community as an attractive place for people to shop, eat out, visit and work.



2022/23 review

Snow Windows



Why we #LoveFleet

FLEET MAGAZINE

Santa's Post Office returns to Fleet

Fleet Christmas Trail

Snow Windows come to Fleet

Your guide to shopping locally



HEALTH & WELLBEING

Focus on your health & wellbeing and

Healthcare

Acorn Orthodontics
Orthodontic treatments for adults and children.
Oaklands, Reading Road North
01252 625235
acorn-orthodontics.co.uk

All About Feet
Professional and affordable cosmetic and medicinal treatment for your feet
222 Fleet Road
01252 628444
allaboutfeet.co.uk/feet

Fleet Physio
Chartered Physiotherapist offering a range of services for quicker recovery
16 Reading Road
01252 615879
fleetphysio.co.uk

Hart Dental
Wide range of dental services and surgical dentistry
223 Fleet Road
01252 811534

Hartwood H
Healthcare services including nutrition, physiotherapy, osteopathy, sports massage
121 Albert Street
01252 594111
hartwoodhealth.co.uk

FLEET'S BEAUTY DIRECTORY

Whether you want the perfect hairstyle for your Christmas party, get your nails ready for Christmas or simply enjoy some pampering, there's plenty of choice right here in Fleet.

Beauty Directory

Beauty Salons Beauty Case 30A, The Hart Centre 07507 360777	Marc Antoni Hair Salons 201 Fleet Road 01252 617131	Golden Scissors 210 Fleet Road 01252 623933
Tantise 353 Fleet Road 01252 625006	Renew Hair Design 82 Fleet Road 01252 911199	Hart Barber Shop Hart Shopping Centre 07447 868663
The Therapy Lounge 1st Floor, 150 Fleet Road 01252 216166	Salon Cabelo 323 Fleet Road 01252 620661	Headcase Barbers 216 Fleet Road 01252 622249
Hairdressers Gemini Hair Studio 1b -1c Victoria Road 01252 617663	Zappas 190 Fleet Road 01252 616638	Kurdish Barber 199 Fleet Road 07553 242440
Hair by Heidi 241 Fleet Road 01252 626222	Barbers A Little Off the Top 84 Fleet Road 01252 819008	Nail Salons Fleet Nails & Beauty 201 Fleet Road 01252 612234
Jazz Hairdressing 41 Fleet Road 01252 811738	First Class Turkish Barber 164 Fleet Road 01252 624962	Nail Bar 283 Fleet Road 01252 812164
KJM Salons 3, The Hart Centre 01252 812660	Fleet Barbers 188 Fleet Road 01252 615275	Queen Nails 214 Fleet Road 01252 625406

Opticians & Hearing Care

Leightons
168B Fleet Road
01252 617753
leightons.co.uk

Specsavers
231 Fleet Road
01252 815275
specsavers.co.uk

Clip n Climb
Fun climbing challenges perfect for families, yogs, groups & much more!
The Hart Centre
01252 626187
fleet.clipnclimb.co.uk

Dance Focus Academy
Dance classes for all ages
68 Albert Street
01252 684810
dancefocusacademy.co.uk

Elements Yoga
From complete beginners to fully fledged yogs, there's a class for you at Elements Yoga.
112 Fleet Road
07444 439880
elementsyogastudio.co.uk



GIFTS, FASHION & FOOD

Gifts & Home

Captured Moment
Photography, prints and frames
212 Fleet Road
01252 621926
www.capturedmoment.com

Claire's Jewellery & Gifts
Unit 21B, The Hart Centre
01252 812474
www.clares.com

Cockrams Jewellers
Les Georgettes, Florelli, Hot Diamonds, Kit Heath and more
237 Fleet Road
01252 623325
www.cockramjewellers.co.uk

F Hinds Jewellery
22 The Hart Centre
01252 622023
www.fhinds.co.uk

LivingStones
Books and gifts
277 Fleet Road
01252 616038
www.newlivingstones.org.uk

O'Malley Interiors
Homeware & gifts
49 Fleet Road
01252 285059
www.omalleyinteriors.co.uk

Oasis Florist
297 Fleet Road
01252 614222
www.oasisflowers.net

Pets Corner
For all your pet's needs
160 Fleet Road
01252 615905
www.petscorner.co.uk

Ready2Print
Bespoke printing and stationery
110-116 Fleet Road
01252 815577
www.ready2print.co.uk

Riordans Jewellery
Unit 38B, The Hart Centre
01252 612617
and 88 Fleet Road
01252 812048
www.riordanjewellers.co.uk

Scoop
Zero Waste & Refill shop plus gifts
184 Fleet Road
07788 232096
www.fleet-scoop.co.uk

Salamandar Gifts
Women's clothing & Gifts
Unit 24B, The Hart Centre
01252 811333
www.salamandar.co.uk

Serendipity
Antiques & Collectibles
295 Fleet Road
01252 620888
www.serendipityfleet.co.uk

Sugarplum Boutique & Home
Women's clothing, homeware & gifts
154 Fleet Road
01252 544618
www.sugarplumonline.co.uk

Toy Arena
Toys
195 Fleet Road
01252 613949
www.toymaster.co.uk

Fashion in Fleet

217 Menswear
Menswear
217 Fleet Road
01252 819263
www.217menswear.co.uk

Anthony Brooks
Menswear
208 Fleet Road
01252 266855
www.brooksmenswear.com

Clarks
Footwear
Unit 28 The Hart Centre
01252 815137
www.clarks.co.uk

Food and Drink

Clark's Butchers
86 Fleet Road
01252 616773 and on Facebook

Holland and Barrett
Healthfood
233 Fleet Road
0330 058 2640
www.hollandandbarrett.com

Majestic
Wine & Beer
78 Fleet Road
01252 616205
www.majestic.co.uk

M&S Simply Food including

Experience
Ladies Clothing, accessories & gifts
Unit 11 The Hart Centre
01252 421055
www.experiencehthdiffernce.co.uk

M&Co
Clothing (men, women, children) & home
MSU4 The Hart Centre
www.mandco.com

New Look
Women's clothing
Unit 17, The Hart Centre
01252 811048
www.newlook.com

Sainsbury's
116-122 Fleet Road
01252 309051
www.sainsburys.co.uk

Scoop - Zero Waste Shop
184 Fleet Road
07788 232096
www.fleet-scoop.co.uk

Waitrose including John Lewis Click & Collect
Hart Shopping Centre
01252 812695
www.waitrose.com

Stafford Tailoring
Men's tailoring
Victoria Mews,
2 Victoria Road
01252 624273
www.staffordtailoring.co.uk

Tilly Mint
Wedding
148 Fleet Road
01252 621930
tillymintweddings.com

Last posting dates for Christmas for UK destinations
Monday 19th
December:
2nd Class
Wednesday 21st
December:
1st Class
Thursday 22nd
December:
Special Delivery
Guaranteed

FLEET IS THE PLACE TO EAT

We are spoilt for choice in Fleet with lots of options for anything from a quick coffee to a great night out.

Take a Break

Alento Lounge
162 Fleet Road 01252 227106

Café Amici
182 Fleet Road 07479 454252

Cantine (dog friendly café)
285 Fleet Road 07957 452011

Costa Coffee
37A-B The Hart Shopping Centre
01252 816153

Costa Coffee
159B Fleet Road 01252 623442

Frankies
144 Fleet Road 01252 623782

Gall's Bakery
219-221 Fleet Road
01252 621927

Starbucks
178-180 Fleet Road
01252 616680

Two Spoons
259-261 Fleet Road
01252 617957



And with parking just £2 for up to 4 hours, and free in the Hart Shopping Centre on Sundays, you can relax without worrying about having to rush off.

For a Great Night out

The Emporium
267 - 275 Fleet Road 01252 816797
www.greeneking-pubs.co.uk

Esco Bar
325 Fleet Road 01252 620350

Outsheaf
2 Crossham Road 01252 819508
www.thesheaf.co.uk

Prince Arthur
238 Fleet Road 01252 622660
www.jdwetherspoon.com

Propaganda Music Canteen
317 - 321 Fleet Road 01252 620198
www.musiccanteen.co.uk

The Station
1 Fleet Road 01252 614839
www.emberfins.co.uk

Zinc / Popworld
Upper Street, 01252 810169
www.zincdubs.co.uk

NEED A TAXI?
With parking just £1 overnight in most car parks, you can leave your car and take a taxi home. Hart Taxis is the Number 1 local private hire and taxi company.
01252 616149
www.harttaxi.co.uk



Other events and sponsorship



Halloween AR Trail



2022/3



FLEETWATCH



Fleet BID Advisory Committee

Working
more closely
with you



Amber, BID Ambassador and Events



Appointment of Directors

BID Directors

- Ray Fletcher, Elements Yoga Studio
- Tim Neale, Kirk Rice
- Mark Guinea, McDonalds
- Bob Schofield, The Harlington
- Sue Tilley, Community Director

Plus

- Katie Davies: Hart District Council representative
- Roy Fang: Fleet Town Council representative





BID Accounts



2023/24 activity



BID Advisory Committee and projects

New Love Fleet website



HOME OLD

BUSINESSES & SHOPS

EVENTS

ABOUT

NEWS



Fleet Fete

SATURDAY, 30TH JULY, 2023

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut elit tellus, luctus nec ullamcorper mattis, pulvinar dapibus leo.

More



Love Fleet

You've come to the right place for everything in Fleet, Hampshire. Where to shop, eat out and have a great time.



LOCAL EVENTS

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut elit tellus, luctus nec ullamcorper mattis, pulvinar dapibus leo.

[More](#)



BUSINESSES & SHOPS

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[More](#)



ABOUT US

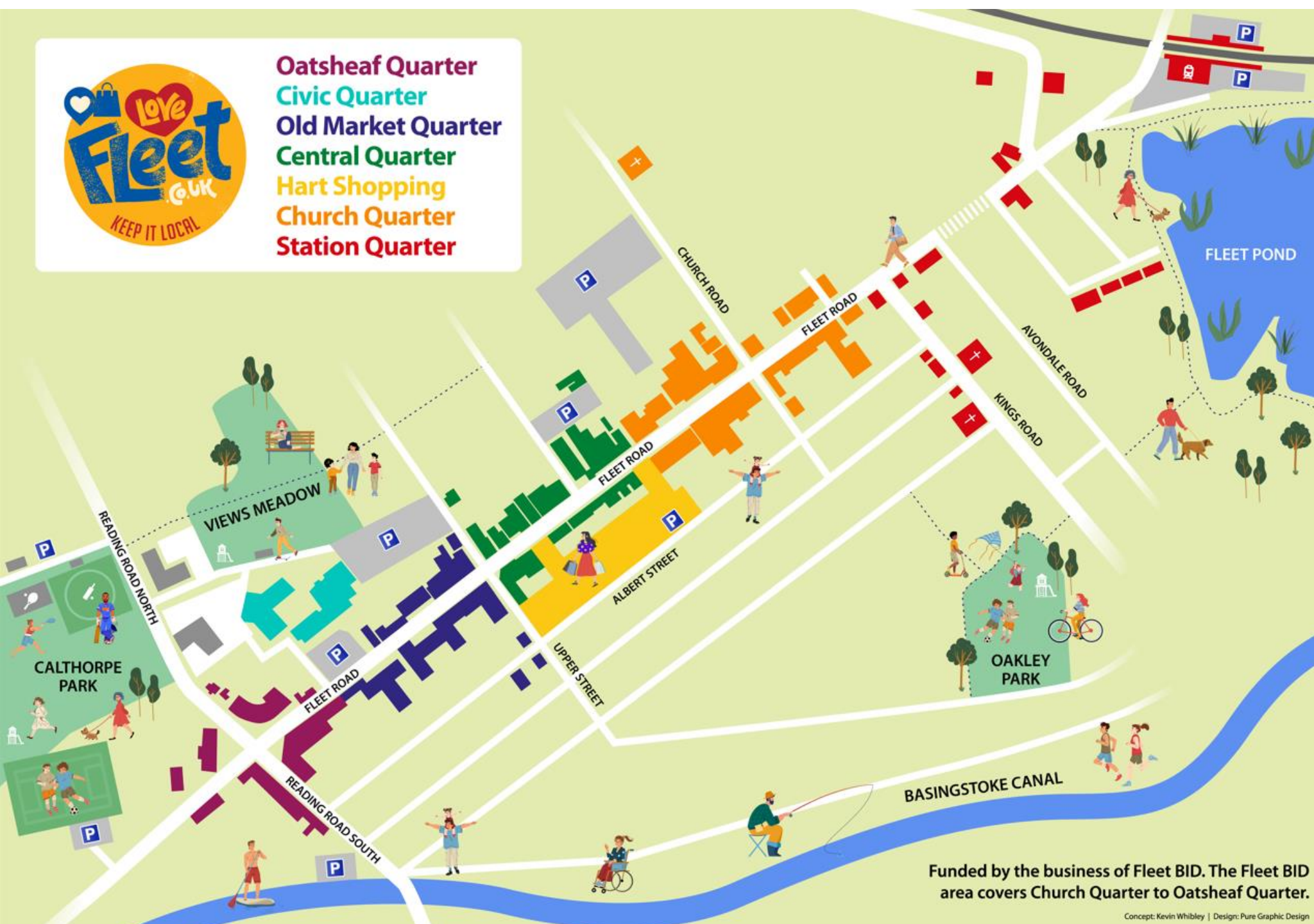
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[More](#)





Oatsheaf Quarter
Civic Quarter
Old Market Quarter
Central Quarter
Hart Shopping
Church Quarter
Station Quarter



Town Map and Quarters

Funded by the business of Fleet BID. The Fleet BID area covers Church Quarter to Oatsheaf Quarter.





Oatsheaf Quarter



Central Quarter

Summer Dinosaur Takeover



Christmas 2023



FREE Online Training Programme



**New Training
Programme
from Fleet BID
Now Live**

Free training for you
and your team

FIND OUT MORE



“It is an excellent new initiative
by the BID. I will forward it to our
HR Manager”

“We’ve had a quick look and it looks
excellent”

“Looks great, like the little promo vid.”

FREE Online Training Programme



Ideas suggested by you

Other ideas



Lamppost banners



Window vinyls for vacant units



The Greening Campaign

Greening the Country, Community by Community

We all feel overwhelmed by the enormity of Climate Change but if we all just focus on our own community, we can create a patchwork of 'green communities' right across the country. It's up to us!



The Greening Campaign

Facebook Group: Greening Fleet
Public Meeting: 4th September

Fleet Market



Fleet Market



Over to you...