

A Business Plan for Fleet for the next five years

Thank you to everyone who completed the recent survey to let us know what you would like the BID to focus on going forward and the support you need to help your business thrive.

You will receive a printed copy of the Business Plan in the post this week. In the meantime you can download it from www.findyourfleet.org

The Business Plan focuses on high street recovery with the BID area covering the main retail, commercial and leisure facilities in the central area of Fleet. Fleet town centre is extremely unlikely to receive investment from central government or local councils in the town. Voting yes to the BID secures an investment of £570,000 in Fleet over the next five years that will be used to ensure Fleet meets the needs of businesses and their employees, residents and visitors alike.

Business Plan 2022-2027



Come to a drop in session

Come along to the Fleet Hub (164 Fleet Road) on **Thursday 24th February and Wednesday 2nd March from 4pm to 6pm** for a Drop In Session to discuss the BID Business Plan and to ask any questions you may have.

You will receive the printed business plan and your ballot paper later this week. Voting yes for Fleet to continue to be a Business Improvement District is the only way to secure any significant investment in Fleet to deliver the projects and activities you need to help your business. 83% businesses will contribute less than £1.50 a day which secures an investment of £570,000 for Fleet.

Can't make a drop in session?

If you can't make it but would like a BID Director or the BID Manager to come and discuss the Business Plan email tracey.shrimpton@fleet-bid.co.uk and we'll arrange a convenient time to come and visit you.

Use the Fleet Hub for FREE



Businesses in the BID area can use the Fleet Hub in the centre of Fleet for FREE, whether you want to organise an event, promote what you do or

sell existing or new product lines.

To find out more email Justine at events@fleet-bid.co.uk

FREE Hand Sanitiser

We have a few 1 litre bottles of hand sanitiser available and some 400ml bottles with pumps.



Email tracey.shrimpton@fleet-bid.co.uk and we'll drop some off to you.

Last chance to apply for Government Grants

There are two grants that businesses affected by the Omicron variant and government restrictions can still apply for.

Discretionary Business Grants - apply by 28th February

Businesses adversely impacted by the Omicron variant and government restrictions announced on 8th December can apply for the Omicron Additional Restrictions Grant via Hart District Council's website. You need to complete a form on the Hart District Council website and give details of how your business has been affected.

This is a one-off discretionary grant as follows:

- £1,000 for businesses with third-party fixed term costs such as rent.
- £500 for businesses without third-party fixed term costs.

Businesses in **retail, hair and beauty, suppliers to the hospitality and leisure industry, offices and any business affected** can apply. Businesses eligible for the Omicron Hospitality and Leisure Grant cannot apply.

Omicron Hospitality and Leisure Grant - apply by 18th March

This grant is designed to support hospitality, leisure and accommodation business premises with grants of:

- £2,667 for businesses with a rateable value of £15,000 or under.
- £4,000 for businesses with a rateable value over £15,000 and under £51,000.
- £6,000 for businesses with a rateable value of £51,000 or over.

**Apply for both grants on the Hart District Council website
at www.hart.gov.uk/grants-funding**

Fleet BID Board

The BID Board are business owners in Fleet. All businesses are encouraged to get involved and join the BID Board. The current BID team is as follows:

Tyler Harman, Chair,
Bruce Bulgin, Vice Chair
Tim Neale, Finance and Company Secretary
Ali Bullamore, Cantine
Caroline Sawyer, Hart Travel
Mark Guinea, McDonalds
Sue Tilley, Community Representative

Council representatives
Bob Schofield, Fleet Town Council
Supported by
Tracey Shrimpton, BID Manager
Justine Mason, Events Manager

Get Involved and Keep in Touch

Join the Fleet Business Hub levy payer Facebook Group for more frequent updates, to share your ideas and get involved.

FindYourFleet is brought to you by Fleet BID. We're passionate about creating a vibrant town we can all be proud of, where businesses prosper, our communities thrive and visitors choose to shop and do business. www.findyourfleet.org email: info@fleet-bid.co.uk

Registered Office: c/o Kirk Rice LLP, Victoria House, 178-180 Fleet Road, Fleet, GU51 4DA

