

Fleet BID Expenditure Statement 1st April 2023 to 31st March 2024

Marketing, Communication and Events	Expenditure
Fleet Loyalty Scheme	£1,342
Community Event Sponsorship (Fleet Carnival, Christmas Festival, Jubilee etc)	£6,250
Fleet Map	£400
Website updates	£4,865
Social media	£5,810
Communications - to businesses and local residents	£1,610
Events - summer (Dinosaur trail and weekend) / Halloween	£10,510
Events - Christmas	£9,371
Other events	£600
BID Ambassador Event management / organisation	£5,250
General project updates / reporting	£280
General printing	£579
Total	£57,687
Improving the Experience	
Lamppost banners	£1,095
BID Wall	£210
Snow Windows	£11,170
Fleet Hub	-£36
Window Vinyls / BID wall redesign	£1,025
Total	£2,994
Business Support	
Seedl	£4,245
Bus queries	£4,060
Advisory committee	£210
Crime - DISC / police and business contact / security review	£6,364
First Aid Training	£1,468
BID Ambassador - business visits	£1,750
Total	£18,097
Running the BID	
Accounts / bookkeeping	£5,294
Accounts subscriptions	£624
Bank Charges	£94
Insurance	£2,427
Subscriptions (Microsoft etc)	£750
British BIDs membership	£395
Other subscriptions	£208
Room Hire	£245
Other expenses	£40
BID Manager (Board meetings / Board updates / BID admin)	£4,730
AGM	£420
Total	£16,567
Total Expenditure	£95,345