Project Category and activity	Spend 1 April 2024 to 31 March 2025
Business Support	**£14,333.00**
FleetWatch	£3,422.00
Lamppost banners	£70.00
Nighttime economy	£3,353.50
Project Management: BID Manager	£472.50
Levy payer communication	£7,015.00
Events	**£22,816.25**
Advertising	£222.80
Christmas installation	£8,545.96
Project Management: BID Manager	£192.50
School holiday activities	£7,129.20
Summer holiday activities	£6,725.79
Improving the Experience	**£31,241.28**
BID wall in shopping centre	£3,610.00
Christmas installation	£12,152.50
Defribrillators	£2,608.98
Lamppost banners	£11,872.30
Project Management: BID Manager	£997.50
Marketing	**£22,793.34**
Advertising	£1,168.88
Loyalty Scheme	£8,352.01
Project Management: BID Manager	£700.00
Sponsoring Community events	£4,135.48
Website	£3,752.77
Consumer leaflets and comms	£959.20
Levy payer communication	£1,355.00
Social Media	£2,370.00
Running the BID	**£16,065.01**
Accounts and audit	£1,213.00
AGM	£400.00
Bank Charges	£102.00
Bookkeeper	£3,056.42
Project Management: BID Ambassador	£4,075.00
Project Management: BID Manager	£6,030.75
Subscriptions	£1,187.84
Total Ex VAT	**£107,578.88**